

Curriculum Vitae
KATHARINE HSU WIBBERLY, PH.D.

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University of Virginia Karen S. Rheuban
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PROFESSIONAL PROFILE

- Accomplished public service career that reflects over twenty-five years of experience in public health, public policy, program development, program evaluation and strategic planning at the federal, state and local government levels.
- Successful history with grants that includes identifying, writing and managing over \$20 million of grant funded programs and services in the past eight years.
- Effective communicator with excellent interpersonal and group facilitation skills. Recognized as a resource person, problem solver and creative leader.

EDUCATION

- 2002** **Certificate, Management Academy for Public Health.** University of North Carolina, Chapel Hill, North Carolina.
- BUSINESS PLAN: *CLAS Act: Culturally and Linguistically Appropriate Services for Virginia.*
- 1995** **Ph.D., Counseling Psychology (APA Approved Program).** Virginia Commonwealth University, Richmond, Virginia.
- DISSERTATION: *A Psychological Model of Adult Participation in Physical Activity and Exercise.* SUBSPECIALTY: Group Interventions. OTHER INTERESTS: Preventive Health; Multicultural, Religious, and Family Issues in Counseling and Preventive Health; Community Psychology; and Program Development and Evaluation.
- 1990** **M.S., Counseling Psychology.** Virginia Commonwealth University, Richmond, Virginia.
- THESIS: *A Proposed Model of Adult Participation in Physical Activity and Exercise*
- 1987** **B.A., Psychology (Cum Laude).** Gordon College, Wenham, Massachusetts.
- MINORS: Youth Services and Pre-medicine. HONORS: A.J. Gordon Scholarship for Leadership (1983-1987) and Who's Who in American Colleges and Universities (1987).

PROFESSIONAL WORK EXPERIENCE

2016 - Present **Director of Research, Karen S. Rheuban Center for Telehealth.** University of Virginia School of Medicine. Charlottesville, Virginia.

PRIMARY RESPONSIBILITIES: Responsible for consulting on the development of telehealth infrastructure, clinical applications, rural health and management and analysis of telehealth research. Also responsible for new grant submissions and participation in collaborative grant submissions with other faculty.

2012 – Present **Director, Mid-Atlantic Telehealth Resource Center.** Karen S. Rheuban Center for Telehealth. University of Virginia School of Medicine. Charlottesville, Virginia.

PRIMARY RESPONSIBILITIES: Responsible for establishing the Center, designing, implementing and evaluating programs as well as helping expand, with our partners, the reach of telehealth capabilities throughout the Commonwealth and neighboring states (DC, DE, KY, MD, NC, NJ [south and central], PA and WV). Serves as liaison to partner organizations, agencies and institutions requesting telehealth services or information. Manages and coordinates efforts to build regional telehealth capabilities and networks in the assigned territory as well as markets available telehealth services through the development of the Center website, webinars, printed materials, partner relations and an annual mid-Atlantic telehealth summit. Builds a sustained constituency of telehealth leaders and programs, implements strategic plans for policy and program development throughout the region, assists in grant discovery and submission, establishes a resource of materials for new and emerging telehealth programs, coordinates communication with other regional resource centers and the funder, evaluates operations and outcomes and improves access to resources, training, and expertise within the fields of telehealth.

2007 - 2012 **Director, Division of Primary Care and Rural Health.** Virginia Department of Health Office of Minority Health and Health Equity (formerly known as the Office of Minority Health and Public Health Policy), Richmond, Virginia.

PRIMARY RESPONSIBILITIES: Primary care, rural health and the healthcare workforce - oversees the design and development of research and analyses of health data; uses data to guide statewide planning, policy development, program design and implementation; works closely with stakeholders to ensure the coordination of efforts and the leveraging of resources; identifies funding sources, writes grants, and manages/administers grants and other programmatic initiatives; supervises staff; and serves as a conduit for information and best practices to stakeholders. Specific program areas include, but are not limited to: HIT/telehealth, shortage designations, health workforce recruitment and retention, health coverage, and incentive programs including scholarship and loan repayment programs.

2005 - 2007 **Policy Advisor.** Virginia Department of Health, Office of Health Policy and Planning, Richmond, Virginia.

PRIMARY RESPONSIBILITIES: Health care access and health insurance coverage - designed and developed research and analyzed health data (or provided oversight for contractors who did the same) to assess state and national public health policy and practice; evaluated Office programs for effectiveness and impact, and conducted statistical and behavioral research in areas which impact the quality of public health;

served as chair of the VDH Institutional Review Board (IRB); monitored changes and developed policy briefs on issues of relevance to state and federal policymakers and legislators; and developed and managed policy initiatives and projects. Specific projects managed include the HRSA State Planning Grant for Virginia, the Virginia Telehealth Network, and CLAS (Culturally and Linguistically Appropriate Services) Act.

1995 - 2005 **Senior Policy Analyst.** Virginia Department of Health, Office of Health Policy and Planning, Richmond, Virginia.

PRIMARY RESPONSIBILITIES: Developed and managed policy initiatives and projects; evaluated VDH programs for effectiveness and impact, conducted statistical and behavioral research in areas which impacted the quality of public health; monitored research programs; researched and analyzed policy issues; engaged in data driven strategic planning; and collaborated with other organizations and entities (both internal and external) to provide technical assistance and consultation. Specific program involvements included the Virginia Abstinence Education Initiative, VDH Teen Pregnancy Prevention Initiative, Virginia Fatherhood Campaign, the VDH Institutional Review Board (IRB), the Southern Governor's Association Homeland Security/Telehealth Task Force, VDH Distance Learning Committee, Multicultural Health Task Force, HRSA State Planning Grant for Virginia, Virginia Right Choices for Youth Program, Virginia Partners in Prevention Program, the Virginia Telehealth Network, CLAS (Culturally and Linguistically Appropriate Services) Act, Expert Panel for the VDH Perinatal Depression Grant (HRSA funded) and Medicaid planning team for Migrant Health.

1992-1995 **MH/MR Prevention Specialist.** District 19 Community Services Board, Prevention Services, Petersburg, Virginia.

PRIMARY RESPONSIBILITIES: Developed and implemented Connections (a comprehensive prevention program for those evaluated as at-risk beginning at conception and extending through adolescence), managed program budget, conducted program research and evaluation, supervised and trained paraprofessional family workers, facilitated community coalition development.

PROFESSIONAL ACADEMIC EXPERIENCE

Faculty/Teaching

- 2013 - Present** **Assistant Professor, Department of Public Health Sciences.** University of Virginia School of Medicine. Charlottesville, Virginia.
- 2012 – Present** **Faculty, Healthy Appalachia Institute.** University of Virginia College at Wise. Wise, Virginia.
- 2008-Present** **Adjunct Faculty.** “PADM 623 – Research Methods”. L. Douglas Wilder School of Government and Public Affairs, Virginia Commonwealth University, Richmond, Virginia.
- 2006** **Lecturer.** “PHS 503 – Introduction to Public Health: Methods and Perspectives”.

University of Virginia, Charlottesville, Virginia

1990 **Instructor.** “*PHA 510 – Pharmacy Communication Skills*”. Department of Pharmacology, Medical College of Virginia, Richmond, Virginia

1988-1989 **Instructor,** “*VCU 101 – Introduction to University*”, Virginia Commonwealth University, Richmond, Virginia

Presentations (Post-2005)

2016 Wibberly, K. “Leveraging Telehealth Technologies to Extend the Reach and Effectiveness of Public Health Practice”. American Public Health Association Learning Institute. Denver, CO.

Wibberly, K. “Telehealth in Urban Settings – Why It Is Right for Your Practice! Hot Topics in Public Health Webinar Series. Mid-Atlantic Training Collaborative for Health & Human Services. HRSA Region III.

Wibberly, K. “Telehealth and Delivery System Reform: Advancing Person-Centered Care”. ONC Annual Meeting. Washington, DC.

Wibberly, K. “Closing Keynote: Design YOUR Own Virtual Visit”, Connected Health Symposium, HIMSS. Las Vegas, NV.

Solenski N, Wibberly K, Shepard T, Hillman D, et al. "The EQUiTe Telestroke Study", International Stroke Conference. Los Angeles, CA.

2015 Solomon, A, Spargo, G., Krupinski, E. & Wibberly, K. Telehealth, Public Health and Health Policy: Bridging the Geographic Divide for Rural Populations. American Public Health Association Annual Meeting. Chicago, IL.

Wibberly, K. “The Landscape of Telehealth: Past, Present and Future”, Administrators of Internal Medicine (AIM) Webinar Series.

Wibberly, K. “Resources for Securing Information Technology and Telehealth Support”, Funding for HIT and Telehealth Workshop, Harrisburg, PA.

Wibberly, K. & Chorba, K. “Riding the Tsunami of Telehealth: Transforming Health Care with Virtual Technologies”, 2015 HIMSS Annual Conference Mobile Knowledge Center, Chicago, IL.

Green N., Boxer, R., Sholz, R., Wibberly, K. & Ellis, S. “Telehealth Turnabout”. HX360, Chicago, IL.

2014 Wibberly, K. “From Soup to Nuts: Getting a Telehealth Program Off the Ground”, Virginia Rural Health Association Annual Conference, Staunton, VA.

Wibberly, K. “Telehealth and the Patient Centered Medical Home”, PCMH Collaborative, Webinar.

Wibberly, K. “Mr. Doe’s Wild Ride and the Impact of Telehealth”, HIMSS Innovation & mHealth Community, Webinar.

Wibberly, K. "Supporting Public Health through Telehealth", ACMQ National Conference, Alexandria, VA.

Wibberly, K. "The Past, Present and Future of Telehealth: What You Need to Know", Virginia Consortium of Health Philanthropy, Richmond, VA.

2013 Gradie, M., Rheuban, K., & Wibberly, K. "Telehealth as a Critical Tool for Improving Population and Community Health". 2013 APHA Annual Meeting, Boston, MA.

Wibberly, K. "The Expanding Role of Telehealth: Navigating Health Reform and the Future of Health Care". 21st West Virginia Rural Health Conference, Roanoke, WV.

Wibberly, K. "Telehealth and the Health Workforce". 2013 Health Workforce Interest Group Meeting. 2013 Academy Health Annual Research Meeting, Baltimore, MD.

Wibberly, K. "Understanding the FCC's Rural Health Broadband Reforms Panel". Schools, Health and Libraries Broadband Coalition Conference. Washington, DC.

Wolverton, B., Krupinski, E., Wibberly, K., and Barta, D. "Telehealth Resource Centers – What Can WE Do for YOU?" 36th Annual Rural Health Conference, National Rural Health Association, Louisville, KY.

Wibberly, K. "Health Technology Innovations – Navigating the Policy Landscape to Demonstrate Value and Expand Business Opportunities". Care Continuum Alliance Capitol Caucus, Washington, DC.

2012 Wibberly, K. "*Telehealth in Rural America*". 20th West Virginia Rural Health Conference. Daniels, WV.

Perkins, P., Royster, M., Studer, K., Wibberly, K., Reed, K., Henry, T. and Anson-Dwamena, R. "*Developing Healthy Communities: The Health Opportunity Index*". APHA 140th Annual Meeting & Expo. San Francisco, CA.

2010 Anson-Dwamena, R., Royster, M., Wibberly, K and Studer, K. "*Geospatial Analysis of Stroke Hospitalizations in Virginia 1994-2008: A Methodological, Analytical and Policy Perspective*". 138th American Public Health Association Annual Meeting, Denver, CO and 2010 ESRI Health GIS Conference, Denver, CO.

Royster, M., Reed, K. and Wibberly, K. "*Advancing Health Equity and Social Justice Through State Health Department Leadership*". 138th American Public Health Association Annual Meeting. Denver, CO.

Wibberly, K. & O'Connor, B. *Using Your State Rural Health Plan as a Tool for Developing, Engaging and Sustaining Partnerships with Key Stakeholders*. National Rural Health Association Annual Conference. May 2010. Savannah, GA.

2009 Anson-Dwamena, R., Studer, K., Royster, M., Wibberly, K., & Martin, J. "*Geospatial analysis of breast cancer incidence in Virginia 2000-2005: A methodological, analytical and policy perspective.*" American Public Health Association Annual Meeting. Philadelphia, PA.

Royster, M., Reed, K., & Wibberly, K. "Advancing health equity and social justice in a state health department". American Public Health Association Annual Meeting. Philadelphia, PA.

Ray, M., Wibberly, K. & O'Connor, B. "Existing Integration Models for Primary Care and Mental Health within Virginia's Rural Areas". Integrating Services, Integrating Research for Co-Occurring Conditions: A Need for New Views and Action Conference Poster Session. Bethesda, MD

2008 Wibberly, K. "Telemedicine and Telehealth." HIT for SORHs and Rural Health Partners Pre-Conference Meeting, National Organization of State Offices of Rural Health. Traverse City, Michigan.

Gale, J., Lambert, D., Wibberly, K., & Ray, M. "Assessing the Behavioral Health of Rural Communities: An Assessment Toolkit for State Offices of Rural Health." National Organization of State Offices of Rural Health (NOSORH) Webinar.

2006 Wibberly, K. "Innovative Enhancements of Health Department Web Sites to Support Core Functions and Essential Services." National Association for Public Health Information Technology (NAPHIT) Webinar.

Wibberly, K. & Maddox, P.J. "Expanding Access to Health Insurance Coverage: A State Approach." Washington Health Policy Institute. Arlington, Virginia.

Research, Publications, Posters and Dissertation Committees

In Progress Book Chapter. Understanding Telehealth, McGraw Hill Education (anticipated publication date of 2017).

2015 Solenski, N., Southerland, A., Shephard, T., Hillman, D., McMurry, T., Lawrence, N., Schweickert, P. and Wibberly, K. "Improving Telestroke Performance in Rural Systems of Care – The EQUiTe Initiative." *Neurology* April 5, 2016 vol. 86(16) Supplement P6.084

2010 Member, Dissertation Committee. Gsell, Margaret Ray. "Individual contributions to stigma and attitudes towards help-seeking among rural emerging adult college students". Virginia Commonwealth University, ProQuest Dissertations Publishing.

2008 Weed, S. E., Ericksen, I., Lewis, A., Grant, G., & Wibberly, K. "An Abstinence Program's Impact on Cognitive Mediators and Sexual Initiation". American Journal of Health Behavior. 32(1), 60-73.

2007 Lewis A, Brubaker S., Grant G., & Wibberly K. "The Virginia abstinence education initiative evaluation structure: A model for multi-site program evaluation". Journal of Adolescent and Family Health.

2004 Member, Dissertation Committee. Taylor, Angela H. "A Comparison of Outcome Evaluation Efforts for the Virginia Department of Health's Adolescent Sexual Health Initiatives". Virginia Commonwealth University, ProQuest Dissertations Publishing.

1999 Wibberly, K. (1999). "Interracial Marriage Counseling". In D. G. Benner & P. C.

Hill (Eds.). Baker Encyclopedia of Psychology and Counseling (2nd.ed.). Grand Rapids: Baker Book House.

Wibberly, K. (1999). "Mother-Infant Bonding". In D. G. Benner & P. C. Hill (Eds.). Baker Encyclopedia of Psychology and Counseling (2nd.ed.). Grand Rapids: Baker Book House.

- 1998** Wibberly, K. (1998). "Research Challenges and Needs: A State Policy Perspective". In Commission on Behavioral and Social Sciences and Education. New Findings on Poverty and Child Health and Nutrition: Summary of a Research Briefing. Washington, DC: National Academy Press.
- 1996** Forsyth, D. R., & Wibberly, K. H., (1996). "The self-reference effect: Demonstrating schematic processing in the classroom". In M. E. Ware & D. E. Johnson (Eds.). Handbook of Demonstrations and Activities in the Teaching of Psychology, Volume 3: Personality, Abnormal, Clinical-Counseling, and Social. Hillsdale: Lawrence Erlbaum.
- 1995** Sandage, S., Wibberly, K., & Worthington, E. L. (1995). "Christian counselors' resources for multicultural understanding and counseling". Journal of Psychology and Theology, 20(1), 30 - 36.
- Wibberly, K. (1995). "A psychological model of adult participation in physical activity and exercise". Dissertation Abstracts International.
- Forsyth, D. R., & Wibberly, K. H. (1995). "The self-reference effect: Demonstrating schematic processing in the classroom". In S. F. Davis and J. J. Palladino (Eds.). Instructor's Resource Manual for Psychology. Englewood Cliffs: Prentice Hall.
- 1993** Forsyth, D. R., & Wibberly, K. H. (1995). "The self-reference effect: Demonstrating schematic processing in the classroom". Teaching of Psychology. 20(4), 237-238.
- 1990** Tipton, R., Camp, C., & Hsu, K. (1990). "The effects of mandatory seatbelt legislation on self-reported seat belt use". Accident Analysis and Prevention, 22(6), 543-548.
- Hsu, K. (1990). "A proposed model of adult participation in physical activity and exercise". Unpublished Master's Thesis. Virginia Commonwealth University.

GRANTS EXPERIENCE

Writing and Management (Awarded in Past 10 Years)

Federal:

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| 2016 - Present | Telehealth Network Grant Program, Office for the Advancement of Telehealth, Office of Rural Health Policy, Health Resources and Services Administration, U.S. Department of Health and Human Services. Total Award Amount: \$1,178,455 |
| 2014 - Present | Evidence-Based Tele-Emergency Network Grant Program, Office for the Advancement of Telehealth, Office of Rural Health Policy, Health Resources and Services Administration, U.S. Department of Health and Human Services. Total Award Amount: \$1,200,000.00 |

2012 - Present Telehealth Resource Center Grant Program, Office for the Advancement of Telehealth, Office of Rural Health Policy, Health Resources and Services Administration, U.S. Department of Health and Human Services.
Total Award Amount: \$981,986.00

2010 Affordable Care Act State Health Care Workforce Development Implementation Grants, Office of Workforce Policy and Performance Management, Health Resources and Services Administration, U.S. Department of Health and Human Services.
Total Award Amount: \$1,935,137.00

Flex Rural Veterans Health Access Program Grant, Office of Rural Health Policy, Health Resources and Services Administration, U.S. Department of Health and Human Services.
Total Award Amount: \$996,667.00

2009 FLEX CAH HIT Network Implementation Grants, Office of Rural Health Policy, Health Resources and Services Administration, U.S. Department of Health and Human Services.
Total Award Amount: \$1,131,065.00

State Health Access Program (SHAP) Grants, Healthcare Systems Bureau, Health Resources and Services Administration, U.S. Department of Health and Human Services.
Total Award Amount: \$3,887,658.00

2009-2012 Primary Care Services Resource Coordination and Development/State Primary Care Offices Grant, Bureau of Health Professions, Office of Shortage Designation, Health Resources and Services Administration, U.S. Department of Health and Human Services.
Total Award Amount: \$763,250.00

2008- 2012 State Offices of Rural Health Grant Program, Office of Rural Health Policy, Health Resources and Services Administration, U.S. Department of Health and Human Services.
Total Award Amount: \$854,900.00

2005 State Planning Grants Program, Healthcare Systems Bureau, Health Resources and Services Administration, U.S. Department of Health and Human Services.
Total Award Amount: \$335,000.00

State:

2008 Williamsburg Community Health Foundation. Identifying and Designating Areas with the Greatest Unmet Primary, Dental and Mental Health Care Need in the Williamsburg Community Health Foundation Service Area/
Total Award Amount: \$69,232.00

Review:

Federal/National:

2015 Grant Reviewer, PCORI Tier II Pipeline to Proposal Awards. Patient-Centered Outcomes Research Institute.

- 2012** Chair and Reviewer, Health Care Innovation Challenge Grant. The Center for Medicare and Medicaid Innovation. Centers for Medicare and Medicaid Services, U.S. Department of Health and Human Services.
- 2010** Grant Reviewer, Healthy Tomorrows Partnership for Children Program Grants. American Academy of Pediatrics and Maternal and Child Health Bureau, Health Resources and Services Administration, U.S. Department of Health and Human Services.
- 2009** Grant Reviewer, Congressionally Mandated Projects (CMP), Office of Health Information Technology, Health Resources and Services Administration, U.S. Department of Health and Human Services.
- Grant Reviewer, Objective Review Panel, Telehealth Network Grant Program Grants. Office for the Advancement of Telehealth and Office of Health Information Technology, Health Resources and Services Administration, U.S. Department of Health and Human Services.
- 2008** Grant Reviewer, Healthy Tomorrows Partnership for Children Program Grants. American Academy of Pediatrics and Maternal and Child Health Bureau, Health Resources and Services Administration, U.S. Department of Health and Human Services.
- Grant Reviewer, Congressionally Mandated Projects (CMP), Office of Health Information Technology, Health Resources and Services Administration, U.S. Department of Health and Human Services.
- 2007** Member, Objective Review Panel, Community Economic Development Discretionary Grant Program (CED) Rural Community Facilities Funding Opportunity. Administration for Children & Families, U.S. Department of Health and Human Services.
- 2006** Chair, Objective Review Panel, Telehealth Network Grant Program Grants. Office for the Advancement of Telehealth and Office of Health Information Technology, Health Resources and Services Administration, U.S. Department of Health and Human Services.
- 2005 – 2006** Chair, Objective Review Panel, Healthy Tomorrows Partnership for Children Program Grants. American Academy of Pediatrics and Maternal and Child Health Bureau, Health Resources and Services Administration, U.S. Department of Health and Human Services.
- 2005** Chair, Objective Review Panel, 2005 Community Based Abstinence Education Program Grant. Administration for Children and Families, Administration on Children Youth and Families (ACYF) Family and Youth Services Bureau (FYSB), U.S. Department of Health and Human Services.
- 2003 - 2004** Member, Objective Review Panel, Healthy Tomorrows Partnership for Children Program Grants. American Academy of Pediatrics and Maternal and Child Health Bureau, Health Resources and Services Administration, U.S. Department of Health and Human Services.

2003 Member, Objective Review Panel, SPRANS Abstinence Education Special Initiatives Grants Division of Independent Review, Health Resource and Service Administration, U.S. Department of Health and Human Services.

2001 - 2004 Member, Objective Review Panel, SPRANS Community-Based Abstinence Education Project Grants. Division of Independent Review, Health Resource and Service Administration, U.S. Department of Health and Human Services.

State:

1996 - 2002 Member, Objective Review Panel, VDH Teen Pregnancy Prevention Initiative Grant, Office of Family Health Services, Division of Child and Adolescent Health, Virginia Department of Health.

2001 Member, Objective Review Panel, Virginia Abstinence Education Initiative Grant, Office of Family Health Services, Division of Child and Adolescent Health, Virginia Department of Health.

1997 - 1999 Member, Objective Review Panel, Community Based Organization Minority Health Grant. Office of Minority Health, Virginia Department of Health.

OTHER

Boards and Councils

- Appointed Member and Chair, Rural Health Committee, Universal Service Administrative Company Board of Directors
- Vice President, Virginia Telehealth Network Board of Directors
- Appointed Member, Virginia Department of Health Professions Healthcare Workforce Data Center Advisory Council
- Member, First Light Counseling Board of Directors

REFERENCES

Available upon request